37th annual Trails & Rails Museum: Christmas Tree Walk 2024 December 7th through 15th

The Buffalo County Historical Society is looking for organizations to participate in the 37th annual Christmas Tree Walk. This event is a great way to creatively promote your business/mission during the holidays. All you need to do is decorate a Christmas tree using this year's theme "Mapping Buffalo County."

We will heavily promote the Walk which is free to the public with a suggested donation of a non-perishable food item that we will give to a local organization. Those viewing the trees can either pick up a program or go to our website for the digital program where you can provide information about your organization. You may also provide info at your tree. For the Non-Profit Big Tree Contest, the public will vote on their favorite tree created by a local non-profit. The winning non-profit gets \$100, 2nd place will receive \$50; and third place will receive a special treat from a local pastry shop! (Only non-profit organizations are eligible to win, but anyone is welcome to reserve and decorate a big tree.)

<u>Big Tree Contest Reservations:</u> You may reserve your spot at any time prior to <u>October 25th</u> by e-mailing bchs.buffalotales@hotmail.com and please state if you would like electricity. Electricity and tree placement will be assigned on a first come/first serve basis. <u>Please RSVP as soon as possible</u>. <u>Reservations submitted after October 25th will be considered but cannot be guaranteed</u>.

<u>Big Tree Contest Program Write up:</u> The program write-up is due, via e-mail, no later than <u>Friday, November 16th, 2024</u>. The write-up format is attached at the bottom of this letter. Please email the write-up as a Word Document so we can copy and paste it directly into our program. Also, please do not include logos, as we will not have room for them in the final program. To guarantee updated information is included in the program, please submit the write-up via e-mail to bchs.buffalotales@hotmail.com.

Big Tree Contest Decorating: We must insist that all trees be artificial, unless you have spoken with the Director. There is a three-week window for decorating. Decorating will begin Friday, November 1st through Friday, November 22nd, 2024. We will be closed the entire week of Thanksgiving, and all trees must be completed prior to that week. The hours for decorating will be the museum's regular business hours, Monday through Friday from 1-5 pm. Unfortunately, the Museum does not have room to store the empty tree or decoration boxes, so please plan on taking those back with you. We will stay open until 6 pm on Thursday, November 21st,

2024 to allow your organization to decorate 'after hours.'

<u>Big Tree Contest Voting:</u> Visitors can vote on their favorite tree by purchasing tickets and placing them in a container at the tree location. As a participant, you are to provide that container and mark it so the visitor knows to place their votes in that container. We will tally the votes after the event is complete.

Event Hours: December 7th through 15th, including special weekend hours on December 7th and 8th and 14th and 15th, respectively. December 7th- 15th: 1:00pm – 5:00pm

<u>Mini-Trees/Wreath Silent Auction:</u> Any business or individual may <u>participate by decorating a mini-tree or wreath, used for a silent auction fundraiser.</u> This proved a hit with the public, so we will continue this new tradition. We provide the mini tree/wreath and you provide the decorated masterpiece! Please have your miniature trees/wreath to BCHS <u>no later than the Friday before Thanksgiving</u>. Auctioned trees and wreaths will go live on BCHS social media and in-house on the first Saturday of the Christmas Walk.

We appreciate your support and look forward to seeing your decorations. Please contact us if you have any questions, comments, or suggestions!

Sincerely,
Dr. Lina Homberger Cordia
Community Engagement Director Buffalo County Historical Society/Trails & Rails Museum
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bchs.buffalotales@hotmail.com

Christmas Tree Walk Write Up
Name of Organization/Family:
Mission of the Organization:
Date founded/began operating in Buffalo County:
Organizational accomplishments in 2024:
Organization's contact information:
How does your organization's tree fit the theme "Mapping Buffalo County"?
Please <u>e-mail</u> this information in a word document to bchs.buffalotales@hotmail.com by Friday 11/16/2024. Please note, this information will be copied and pasted directly into the program, so please list it exactly as you want it seen by the public.

Checklist for Your Convenience:
reservation and contact info in by 10/25/2024
write-up for program <u>e-mailed</u> in by 11/16/2024
tree up and decorated by 11/22/2024 *trees must be completed the Friday before Thanksgiving *
organization sign & a ticket jar on/by tree by 11/16/2024
pick up tree/misc. items by 01/10/2025